

SUNLIGHTS®



THE ENCYCLOPEDIA OF
SUNLIGHTS®

A Comprehensive Brand & Product Guide



MEET OUR FOUNDER: CANDY SHAW

Educator | Salon Owner | Creator of Sunlights®

Candy Shaw literally grew up in the beauty industry as the daughter of former World Champion Hairdresser, Jamison Shaw. She now owns Jamison Shaw Hairdressers, a 50-chair salon in the heart of Buckhead, Atlanta where she still works at the chair servicing her loyal guests with masterful French Cuts & Balayage Highlights. Lovingly referred to as The Balay Lama®, Candy has been leading the charge to bring her efficient Balayage curriculum to the industry in a way that can help stylists earn a better living and make a better life. She created Sunlights as a passion project to couple her decades of teachings with salon-grade products centered around the better highlighting experience both in the salon and for the guests at home. Recently named 'Educator of the Year' by multiple organizations, Candy's happy place is the classroom where she connects with stylists just like her to continue to elevate our industry using the Power of the Paintbrush!



Three women with different hair colors (brown, blonde, and dark curly) are smiling and holding yellow sunflowers. They are wearing bright yellow clothing. The background is a soft, light gradient.

why SUNLIGHTS®

PERFORMANCE. Sunlights was created by 40-year hairdresser, celebrity stylist, and 50-chair salon owner, Candy Shaw. Still at the chair today, Candy utilizes her decades of experience as a stylist, educator and salon owner to custom formulate every product in our portfolio. Our line features the highest grade of ingredients and raw materials to deliver exceptional, salon-quality results every time.

PACKAGING. Visual merchandising for your retail line should be welcoming, bold, and colorful! Our line was built to give your retail shelves a pop of brightness with our high-end packaging to drive customer engagement and ultimately sales in your salon.

PROFITABILITY. Our economy sizes and mid-range price points allow you to increase your retail sales dramatically while putting more money to the bottom line. When you think about the Sunlights Wet Line, we want profitability for your business to be top of mind.

PEOPLE. Our people are what drive us! We're a woman owned, family operated and emerging brand built 'By One Hairdresser, For All Hairdressers®!' Sunlights stands for elevating the craft through quality education, better products, and a sense of togetherness in our industry. We truly are bonding through blonding!

THE SUNLIGHTS® WETLINE

The Hair Care You've Been Waiting For.

DAILY USE SHAMPOOS & CONDITIONERS



Wash 12oz
Cleansing Shampoo
Ultra-moisturizing, deep cleansing, prolongs vibrancy.
SKU: SPWASH12



Wash 32oz
Cleansing Shampoo
Ultra-moisturizing, deep cleansing, prolongs vibrancy.
SKU: SPWASH32



Rinse 12oz
Hydrating Conditioner
Intensely hydrating, strengthening, soft manageability.
SKU: SPRINSE12



Rinse 32oz
Hydrating Conditioner
Intensely hydrating, strengthening, soft manageability.
SKU: SPRINSE32



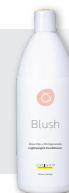
Rosé 12oz
Lightweight Shampoo
Weightless luxury, deters frizz, accentuates texture.
SKU: SPROSE12



Rosé 32oz
Lightweight Shampoo
Weightless luxury, deters frizz, accentuates texture.
SKU: SPROSE32



Blush 12oz
Lightweight Conditioner
Smooth and silky, promotes healthy hair, adds shine.
SKU: SPBLUSH12



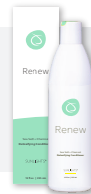
Blush 32oz
Lightweight Conditioner
Smooth and silky, promotes healthy hair, adds shine.
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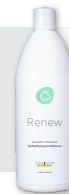
Refresh 12oz
Stimulating Shampoo
Sensational experience, deeply cleansing, refreshing feeling.
SKU: SPREFRESH12



Refresh 32oz
Stimulating Shampoo
Sensational experience, deeply cleansing, refreshing feeling.
SKU: SPREFRESH32



Renew 12oz
Detoxifying Conditioner
Rejuvenates, exfoliates scalp, rids of impurities.
SKU: SPRENEW12



Renew 32oz
Detoxifying Conditioner
Rejuvenates, exfoliates scalp, rids of impurities.
SKU: SPRENEW32

TONING SHAMPOOS & CONDITIONERS



Violet 12oz
Toning Shampoo
Tones and hydrates, neutralizes brassiness, maximizes brightness.
SKU: SPVIOLET12



Violet 32oz
Professional Toning Shampoo
Super pigmented, salon-grade, eliminates brassiness at the bowl.
SKU: SPVIOLETP32



Frost 12oz
Toning Conditioner
Kiss of violet pigment, pH balancing, adds shimmer.
SKU: SPFROST12



Frost 32oz
Toning Conditioner
Kiss of violet pigment, pH balancing, adds shimmer.
SKU: SPFROST32



Bleu 12oz
Toning Shampoo
Combats brassiness, prevents damage, extends brightness.
SKU: SPBLEU12



Bleu 32oz
Professional Toning Shampoo
Deeply pigmented, removes unwanted tones, pleasant aroma at bowl.
SKU: SPBLEUP32



Crème 12oz
Toning Conditioner
Restores pH, adds luminance and luster, hint of pigment.
SKU: SPCREME12



Crème 32oz
Toning Conditioner
Restores pH, adds luminance and luster, hint of pigment.
SKU: SPCREME32

HAIR CARE & STYLING PRODUCTS

Shape 2oz
Contouring Cream
Flexible moldability, smooths and separates.
SKU: SPSHAPE02



Sculpt 2oz
Texturizing Clay
Lasting hold, creates definition.
SKU: SPSCULPT02



Spritz 8oz
Conditioning Mist
Detangles, thermal protectant, resets texture.
SKU: SPSPRITZ08



Seal 3.5oz
Anti-Frizz Serum
Soft hold, smooths flyaways, defines texture.
SKU: SPSEAL03



Body 4oz
Volumizing Mist
Bouncy volume, reduces breakage, adds shine.
SKU: SPBODY04



Affordable Luxury.

Sulfate free and color safe daily use shampoos & conditioners that promote healthy and vibrant hair.



Wash Shampoo & Rinse Conditioner 12oz | 32oz

Ultra-moisturizing duo that protects and revitalizes, while leaving hair feeling soft and manageable. Can be used on all hair types to add shine and prolong vibrancy.



Keratin

Protects, revitalizes, strengthens, and repairs.



Sunflower

Naturally conditions, moisturizes, and protects the color vibrancy of hair.

SKUs: SPWASH12 | SPWASH32 | SPRINSE12 | SPRINSE32

Rosé Shampoo & Blush Conditioner 12oz | 32oz

Super lightweight and luxurious set that deters frizz, accentuates natural texture, and enhances the overall condition of hair and scalp. Best used on finer, less coarse hair textures.



Rose Hip

Cleanses scalp and encourages thicker, healthier hair.



Pomegranate

Rich in vitamins and antioxidants that enhance hair quality and reduce breakage.

SKUs: SPROSE12 | SPROSE32 | SPBLUSH12 | SPBLUSH32

Refresh Shampoo & Renew Conditioner 12oz | 32oz

Invigorates the scalp and stimulates hair follicles for a deeply cleansing and refreshing feel. Detoxifies and removes unwanted residue for maximum rejuvenation.



Eucalyptus + Matcha Tea

Eliminates dandruff, controls breakage, and supports healthy hair growth.



Sea Salt + Charcoal

Remove unwanted toxins, clarifies, and adds grit for styling.

SKUs: SPREFRESH12 | SPREFRESH32 | SPRENEW12 | SPRENEW32

Brighter. Longer.

Toning line that enhances brightness and vibrancy without leaving hair feeling dehydrated or over-pigmented.



Violet Shampoo & Frost Conditioner 12oz | 32oz

Neutralizes unwanted brassy tonality in lighter hair colors while adding maximum brightness and shimmer to prolong vibrancy.

Violet 32oz Professional Toning Shampoo features professional-grade pigment level. Our 12oz retail formula contains only 25% of the pigment load.



Grapeseed

Smooths frizz and adds shine without weighing hair down.



Sunflower

Naturally conditions, moisturizes, and protects the color vibrancy of hair.

SKUs: SPVIOLET12 | SPVIOLET32 | SPFROST12 | SPFROST32

Bleu Shampoo & Crème Conditioner 12oz | 32oz

Blue pigment combats undesirable brassiness and adds luminance, luster, and shine to darker hair for a brilliant looking finish.

Bleu 32oz Professional Toning Shampoo features professional-grade pigment level. Our 12oz retail formula contains only 25% of the pigment load.



Açaí Berry

Rich in vitamins and omega acids to promote a healthy scalp.



Java Plum

Packed with antioxidants to protect hair from damage caused by pollution and the sun.

SKUs: SPBLEU12 | SPBLEU32 | SPCREME12 | SPCREME32



Hair Care Simplified.

Streamlined and consolidated approach to styling products to maximize efficiency and results for all hair types.



Seal

Anti-Frizz Serum | 3.5oz

Use as a pre-blowdry serum for maximum shine and smoothness. Leave in conditioner to define texture and add softness.

SKU: SPSEAL03



Body

Volumizing Mist | 4oz

Add plumpness and bounciness by applying at the regrowth on dry or wet hair. Use all over for shine and added texture.

SKU: SPBODY04



Spritz

Conditioning Mist | 8oz

Protects against harmful UV rays and hot tools. Use for gentle detangling and pre-haircut spray.

SKU: SPSPRITZ08



Shape

Contouring Cream | 2oz

A semi-matte cream with light hold to create tousled styles without flaking or stiffness.

SKU: SPSHAPE02



Sculpt

Texturizing Clay | 2oz

A matte finish clay with flexible hold to create definition and separation.

SKU: SPSCULPT02

THE KAOLIGHTS® LIGHTENING SYSTEM

The Best Lift in the Industry.

CLAY LIGHTENERS & DEVELOPERS



Sunlights® 17.6oz
Kaolin Based Balayage Lightener

Creamy consistency, maximum lift, professional results.

SKU: SPSUNL



Suncreme® 40vol 32oz
Crème Developer

Maximum brightness, faster processing, perfect consistency.

SKU: SP40VOL32



Suncreme® 50vol 32oz
Crème Developer

Maximum brightness, faster processing, perfect consistency.

SKU: SP50VOL32



Moonlights® 17.6oz
Kaolin Based Foil Lightener

Blue tinted, 9+ levels of lift, velvety consistency.

SKU: SPMOONL



Mooncreme® 25vol 32oz
Crème Developer

Maximum brightness, faster processing, perfect consistency.

SKU: SP25VOL32

THE ARTIST'S TOOLS



The Balay Paddle®

Features a textured surface, ergonomic handle, and lightweight design for the perfect paint.

SKU: SPBALAYPADDLE



The Balay Brush®

Equipped with a rubberized tailcomb and firm bristles, this brush is perfect for precise painting and optimal saturation!

SKU: SPBALAYBRUSH



The Loader Brush

A wider brush great for loading product onto the paddle and painting larger surface areas.

SKU: SPLOADERBRUSH



The Balay Comb

A versatile tool intended for baby-lights, guy-lights, and Bowlayage®. Load lightener to the wide end and get creative!

SKU: SPBALAYCOMB



Stainless Steel Mixing Bowl

Deliver your highlighting service on a silver platter! Color and lightener safe.

SKU: SPBALAYWHISK



The Balay Whisk

Mix your lightener to the ideal consistency by folding the product using this stainless steel, non-metallic whisk.

SKU: SPBALAYWHISK



The Balay Wrap®

Perforated sheets for clean and organized sectioning. Cling-free and salon-grade. Provides approximately 100 full head applications.

SKU: SPBALAYWRAPM



The Balay Clips (6-pack)

Sturdy sectioning clips with great tension to hold the hair tightly.

SKU: SPCLIPSBLUE



Now introducing...

THE CLAY KIT

Featuring the industry's FIRST and BEST Lifting Clay Lighteners, plus all the tools you need to slay the clay and earn more at the chair!

SKU: SPCLAYKIT

What's inside:

- Sunlights® Clay Balayage Lightener
- Moonlights® Clay Foil Lightener
- The Balay Brush®
- The Loader Brush
- The Balay Paddle®
- The Balay Whisk
- Stainless Steel Mixing Bowl
- PLUS- Educational DVD from Candy Shaw! (available for streaming)

Faster. Brighter. Better.

Delivering an exceptional highlighting experience using the power of our proprietary Kaolights Kaolin Clay Technology®!



The Kaolin Advantage

- Gentle, powerful lifting
- Creamy consistency
- Smooth application
- Even saturation
- Protects and conditions
- Professional results



Sunlights® Kaolin Based Balayage Lightener & Suncrème® 40vol + 50vol Crème Developers

A match made in highlighting heaven! Paired together, Sunlights & Suncrème Developers render the most perfect consistency for optimal saturation and even lift. Experience the best lifting clay balayage lightener on the market!

SKUs: SPSUNL | SP40VOL32 | SP50VOL32

Moonlights® Kaolin Based Foil Lightener & Mooncrème® 25vol Crème Developer

A foil lightener with gentle yet powerful lifting capabilities to take your foiling to the next level. Use the benefits of clay to maintain the integrity of highlighted hair while adding maximum brightness and shine.

SKUs: SPMOONL | SP25VOL32

L'Art de la Coupe

Our collection of ergonomically designed French Shears and tools pair comfort with efficiency to create soft, seamless looks with ease.



Curved French Shears

Available in 6.5" & 7"

Butterflied handle and curved shank to follow the shape of the head and the angle you're cutting, reducing wrist fatigue and jagged lines.

SKUs: SPFRENCHSHEARC6.5;
SPFRENCHSHEARC7



Straight French Shears

Available in 6.5"

Straight shank and a butterfly handle best used for more square angles, men's haircutting and removing bulk. The perfect addition to your shear arsenal!

SKU: SPFRENCHSHEARS6.5



5-Tooth Chunking Shears

Compliments the softness of a French Cut by creating divots and adding "air in the hair." Candy Shaw's favorite tool in her bag!

SKU: SPCHUNKINGSHEAR5



42-Tooth Texturizing Shears

Our most versatile texturizer used for blending layers and removing weight.

SKU: SPTEXTURIZINGSHEAR42

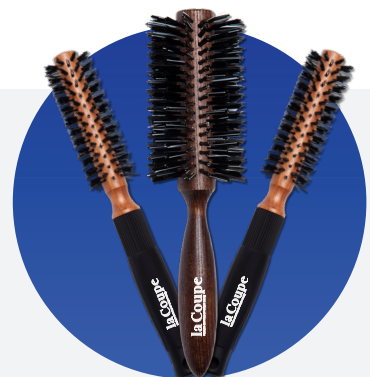


Cheveux®

Professional Grade 2000W Hair Dryer

Featherlight and ridiculously powerful to dry hair in a fraction of the time and create silky smooth finishes with ease.

SKU: SPCHEVEUXW | SPCHEVEUXB



French Finishing Brushes

Upgrade your blowdrying and styling possibilities with these blended nylon brushes imported from Paris to create the perfect finish!

SKUs: SPFRENCHBRUSHS
SPFRENCHBRUSHM | SPFRENCHBRUSHL



Welcome to the SUNSHINE REWARDS CLUB!

As a brand we take tremendous pride in being able to offer a rewards program to the salons and stylists who support our mission. Earn cash back and education opportunities for every dollar spent on Sunlights merchandise. This is our way of saying thank you for being on this journey with us! Ready, set, EARN!

LET'S CONNECT!

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SHOP ONLINE
FIND A CLASS
FIND A DISTRIBUTOR
DISCOVER SUNSHINE REWARDS

SUNLIGHTS®

Reawaken Hair's Natural Brilliance